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Education

1987 Ph.D.- International Business (major) and Finance (minor)
Indiana University, Bloomington, Indiana

1981 M.B.A.
University of Alaska, Anchorage, Alaska

1972 B.S.- Biology
Illinois Institute of Technology, Chicago, Illinois

Experience

2001- William H. Dunkak Professor of Finance, Bucknell University

1999-01 Professor of Finance, Bucknell University

1993-99 Associate Professor of Finance, Bucknell University

1987-93 Assistant Professor of Finance, Bucknell University

1987 Visiting Assistant Professor of International Business, Indiana University

1983-87 Associate Instructor, Indiana University

1977-83 Chief Financial Officer
Alaska USA Federal Credit Union, Anchorage, Alaska

1972-77 Lieutenant, U.S. Navy Supply Corps

Other Experience

- 1994- Visiting Professor, Summer Semester
University of Ljubljana, Faculty of Economics
Full-Time Residential MBA Programme – Ljubljana, Slovenia
"International Corporate Finance"
- 1997-2009 Visiting Professor, Summer Semester
University of Ljubljana, Faculty of Economics
Part-Time MBA Programme--Ljubljana, Slovenia
"Corporate Finance I and II" and "International Corporate Finance"
- 2005-06 Visiting Professor, Summer Semester
University of Montenegro
Postgraduate Studies "Entrepreneurial Economy"
"International Corporate Finance"
- 2009-2016 Visiting Professor
University of Ljubljana, Faculty of Economics
Ph.D. Programme – Ljubljana, Slovenia
"Philosophy of Research"
- 2010- Visiting Professor
University of Donja Gorica
Postgraduate Studies "Entrepreneurial Economy"
"International Corporate Finance"

Books

Frankfurter, George, and Elton G. McGoun, *From Individualism to the Individual: Ideology and Inquiry in Financial Economics*, (Aldershot: Ashgate Publishing Limited, 2002)

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Journal Articles

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- Allen, Douglas E., Richard S. Allen, and Elton G. McGoun, "Bull Markets and Bull Sessions," *Culture and Organisation*, Volume 18, Number 1, (2012), pages 15-31.
- Bay, Thomas, Ulrika Sjödin, and Elton G. McGoun, "Gaming the System," *International Journal of Critical Accounting*, Volume 3, Number 1, (2011), pages 5-17.
- Sjödin, Ulrika, Elton G. McGoun, and Thomas Bay, "Turning Financial Markets Inside Out: How Insider Trading Regulation Really Works," *International Journal of Critical Accounting*, Volume 2, Number 4, (2010), pages 419-436.
- Frandsen, Ann-Christine, and Elton G. McGoun, "To Be Human Is To Account," *Accounting and the Public Interest*, Volume 10, (2010), pages 1-12.
- Bettner, Mark S., Ann-Christine Frandsen, and Elton G. McGoun, "Listening to Accounting," *Critical Perspectives on Accounting*, Volume 21, Issue 4, (2010), pages 294-302.
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"The Savings and Loan Industry: Crisis or Opportunity?" George W. Kester and Elton G. McGoun, editors, *Industrial Crisis Quarterly*, Volume 3, Number 3, (Fall, 1989), pages 235-253.

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McGoun, Elton G., "The New Pythagoreans: Metaphysical Mathematics in Finance," *Proceedings of the Second Alternative Perspectives on Finance Conference*, Bled, Slovenia, (June 30-July 2, 1994).

McGoun, Elton G., and George W. Kester, "Intellectual Imperialism in Financial Research," *Proceedings of the Alternative Perspectives on Finance Conference*, Bucknell University, (June 10-12, 1992), pages 347-361.

McGoun, Elton G., "The Epistemology and Ontology of Finance," *Proceedings of the Alternative Perspectives on Finance Conference*, Bucknell University, (June 10-12, 1992), pages 145-179.

McGoun, Elton G., "The CAPM: A Nobel Failure," *Proceedings of the Third Interdisciplinary Perspectives on Accounting Conference*, Manchester University, (July 8-10, 1991), pages 1.11.1 - 1.11.15.

Book Contributions

Kołodziej, Sabina, Katarzyna Idzikowska, and Elton George McGoun, "The Communication of Probabilistic Information," in *Large Risks with Low Probabilities: Perceptions and Willingness to Take Preventive Measures Against Flooding*, ed. Tadeusz Tyszka and Piotr Zielonka, (London: IWA Publishing, 2017), pages 59-79.

McGoun, Elton G., "Hence God Exists," in *Learning from the Financial Crisis*, ed. Paul Shrivastava and Matt Statler, (Stanford, California: Stanford University Press, 2012), pages 96-113.

McGoun, Elton G., "Finance and Film: Wall Street Myth and Mythopoeia," in *Culture, Capital, and Representation*, ed. Robert Balfour, (London: Palgrave-Macmillan, 2010), pages 169-183.

McGoun, Elton G., "The Social Construction of Value in Financial Markets and Art Markets," in *Investing in Art: An Introduction*, ed. Amrita Chakraborty, (Kolkata: Institute of Chartered Financial Analysts of India University Press, 2007).

McGoun, Elton G., "The History of Quantitative Risk Measurement," in *Pioneers of Financial Economics, Volume 2: Twentieth-Century Contributions*, ed. Geoffrey Poitras, (Cheltenham: Edward Elgar, 2007), pages 192-211.

McGoun, Elton G., "Hyperreal Finance," in *Accounting, the Social and the Political: Classics, Contemporary and Beyond*, ed. Norman Macintosh and Trevor Hopper, (Amsterdam: Elsevier Science, 2005), pages 313-324

Mramor, Dusan, Dejan Joksimovic, and Elton G. McGoun, "How Uncertain is Firm Valuation?" in *Practical Financial Economics: A New Science*, ed. Austin Murphy, (Westport, Connecticut: Praeger, 2003), pages 13-32).

Mramor, Dusan, and Elton G. McGoun, "The Capital Market in Slovenia," in *Economies in Transition: Conceptions, Status, and Prospects*, ed. Allan Young, Ivan Teodorovic, and Peter Koveos, (Singapore: World Scientific Publishing Co., 2002), pages 337-356

Ribnikar, Ivan, and Elton G. McGoun, "The Financial Sector and Transition in Slovenia," in *Economies in Transition: Conceptions, Status, and Prospects*, ed. Allan Young, Ivan Teodorovic, and Peter Koveos, (Singapore: World Scientific Publishing Co., 2002), pages 357-373.

"Cost of Capital," Chapter 13 in Bennie H. Nunnally Jr. and George W. Kester, *Financial Management: A Practical Approach*, (Dubuque, Iowa: Kendall/Hunt Publishing Company, 1993), pages 211-224.

"International Finance," Chapter 20 in Bennie H. Nunnally Jr. and George W. Kester, *Financial Management: A Practical Approach*, (Dubuque, Iowa: Kendall/Hunt Publishing Company, 1993), pages 307-315.

Farmer, Richard N., and Elton G. McGoun, "Nationalism, Cultural Heterogeneity, and Economic Growth," in *Advances in International Comparative Management - Volume III*, ed. Richard N. Farmer and Elton G. McGoun, (Greenwich, Connecticut: JAI Press, 1988), pages 3-19.

Farmer, Richard N., and Elton G. McGoun, "Comparative Surprises: Long-Term Forecasting in Comparative Management," in *Advances in International Comparative Management - Volume II*, ed. Richard N. Farmer, (Greenwich, Connecticut: JAI Press, 1986), pages 3-18.

"Trade Financing," in Richard N. Farmer and Jean F. Farmer, *Lust for Lucre*, (Bloomington, Indiana: Cedarwood Press, 1986), pages 201-211.

Book Reviews

Review of Bill Maurer, *How Would You Like to Pay*, in *Consumption, Markets & Culture*, (2016).

Review of Chester L. Lucas, *International Construction Business Management*, in *Business Horizons*, (May/June, 1986), pages 85-86.

Cases

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Guest editorial, *Slovene Economic Review*, Volume 45, Number 6, (1994), pages 507-508.

Conference Presentations

"Not Only Rock and Roll: Performance, Production, and Atmosphere by and for Accounting and Finance," Critical Finance Studies, United Kingdom, (August, 2017).

"On the Dances of Finance," Critical Finance Studies, United Kingdom, (August, 2017).

"Greenbacks and Green Banks: Assessing Banks' Performance in Sustainable Construction," Critical Finance Studies, United Kingdom, (August, 2017).

"Racing in Reverse: Truck Driver Competition at the Virgen del Carmen Celebration in Boyacá, Colombia," Popular Culture Association, San Diego, California, (April, 2017)

"Pimp Our Ride: The Decoration of Public Transport," Popular Culture Association, San Diego, California, (April, 2017)

"Racing in Reverse: Truck Driver Competition at the Virgen del Carmen Celebration in Boyacá, Colombia," Jean S. Argetsinger Symposium on International Motor Racing History, Watkins Glen, New York, (November, 2016)

"Pillars of the Community: The Enduring Classicism of American Banks 1904-1954," Critical Finance Studies, Southampton, United Kingdom, (August, 2016)

"Museums of Fantasy," Popular Culture Association, Seattle, Washington, (March, 2016)

"Pursuing Price," Critical Finance Studies Conference, Copenhagen, Netherlands, (August, 2015)

"Cheap Chic: A Reassessment of American Bank Architecture," Critical Finance Studies Conference, Copenhagen, Netherlands, (August, 2015)

"Beneath the Sorting Hat: Critical Accounting and Critical Finance," Eleventh Interdisciplinary Perspectives on Accounting Conference, Stockholm, Sweden, (July, 2015)

"Vehicular Luxury in the Great Depression," Popular Culture Association, New Orleans, Louisiana, (April, 2015)

"Colonial Origins of Anti-Bank Sentiment," Critical Finance Studies Conference, Amsterdam, Netherlands, (August, 2014).

"Road to Nowhere: Accounting and Placelessness," Critical Perspectives on Accounting Conference, Toronto, Canada, (July, 2014).

"Colonial Origins of Anti-Bank Sentiment," Economic and Business Historical Society Conference, Manchester, England, (May, 2014).

"Building Heritage: Structural Branding of German Luxury Automobiles," Popular Culture Association, Chicago, Illinois, (April, 2014).

"Farmers, Frontiersmen, and Financiers: American Myth and the First and Second Banks of the United States," Critical Finance Studies Conference, Stockholm, Sweden, (August, 2013).

"Quantitative Analysis of Historic Automobile Markets," Popular Culture Association Conference, Washington D.C., (March, 2013)

"Markets, Metaphors, and Mania," Critical Finance Studies Conference, Colchester, England, (August, 2012)

"Conjuring Reality: The Magic of the Practice of Accounting," Tenth Interdisciplinary Perspectives on Accounting Conference, Cardiff, Wales, (July, 2012)

"Capturing Main Street: The Historical Battle Between Financial Markets and Government Regulators for Public Opinion," Economic and Business Historical Society Conference, Las Vegas, Nevada, (April, 2012)

"Crazy 'Bout a Mercury," Popular Culture Association Conference, Boston, Massachusetts (April, 2012)

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"The Architecture of Banking in Ancient Mesopotamia," Critical Finance Studies Conference, Amsterdam, Netherlands, (August, 2010).

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"As I Was Motivatin' Over the Hill: Becoming "Cadillac" in Popular Culture," Popular Culture Association and American Culture Association Annual Meeting, St. Louis, Missouri, (April, 2010).

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"Resistance is Futile: The Assimilation of Behavioral Finance," Fifth Alternative Perspectives on Finance Conference, Dundee, Scotland (July, 2000).

"Alice's Evidence," Fifth Alternative Perspectives on Finance Conference, Dundee, Scotland (July, 2000).

"Form, Function, and Finance: Bank Architecture and Rational Economic Theory," Sixth Interdisciplinary Perspectives on Accounting Conference, Manchester, England (July, 2000).

"Taking Different Views of Risk Taking," Financial Management Association Annual Meeting, Orlando, Florida (October, 1999).

"Beyond Behavioral Finance," Financial Management Association Annual Meeting, Orlando, Florida (October, 1999).

"Hedonic Investment," Association for Consumer Research Conference, Columbus, Ohio (October, 1999)

"Market Efficiency and Behavioral Finance: The Nature of the Debate," FMA European Conference, Barcelona, Spain, (June, 1999)

"Extraterrestrial Accounting and Finance: A *Reductio Ad Absurdum*," Critical Perspectives on Accounting Conference, New York, New York, (April, 1999).

"Theoretical Perspectives on the Long Term Capital Management Crisis: Making Ethics Research Critical," panel at the Critical Perspectives on Accounting Conference, New York, New York, (April, 1999).

"The Sociology of Personal Finance," Academy of Financial Services Annual Meeting, Chicago, Illinois, (October, 1998). (Best Paper Award)

"Marketing the Market: Self-Styled Images of the New York Stock Exchange," Fourth Alternative Perspectives on Finance Conference, Turku, Finland, (August, 1998).

"Reciting the Kama Sutra in the Lotus Position Under a Sacred Fig Tree: The Making of Financial Economics," Fourth Alternative Perspectives on Finance Conference, Turku, Finland, (August, 1998).

"A More Alternative Approach to Teaching Cases in the Undergraduate Introductory Finance Course," Fourth Alternative Perspectives on Finance Conference, Turku, Finland, (August, 1998).

"Post-Modern Finance, panel at the Financial Management Association Annual Meeting, Honolulu, Hawaii, (October, 1997).

"Imag(in)ing Accounting," Fifth Interdisciplinary Perspectives on Accounting Conference, Manchester University, Manchester, United Kingdom, (July, 1997).

"Dividends and Society," International Financial Management Association Annual Meeting, Zurich, Switzerland, (May, 1997).

"Post-Modern Finance," panel at the Eastern Finance Association Annual Meeting, Panama City, Florida, (April, 1997).

"Dividends and Society," Fiftieth Anniversary Conference of the University of Ljubljana Faculty of Economics, (September, 1996).

"Keeping the Con in Financial Economics," Third Alternative Perspectives on Finance Conference, Quebec City, Quebec, Canada, (June, 1996)

"Fashion and Finance: Sex for Under a Dollar," Third Alternative Perspectives on Finance Conference, Quebec City, Quebec, Canada, (June, 1996).

"Hyperreal Finance," The Fourth Critical Perspectives on Accounting Symposium, New York City, New York, (April, 1996).

"Methodology of Finance," panel at the Financial Management Association Annual Meeting, St. Louis, Missouri, (October, 1994).

"The History of Risk 'Measurement'," Fourth Interdisciplinary Perspectives on Accounting Conference, Manchester University, Manchester, United Kingdom, (July, 1994).

"The New Pythagoreans: Metaphysical Mathematics in Finance," Second Alternative Perspectives on Finance Conference, Bled, Slovenia, (June, 1994).

"Extraterrestrial Accounting and Finance: A *Reductio Ad Absurdum*," Eastern Finance Association Annual Meeting, Boston, Massachusetts, (April, 1994).

"A Commentary on Financial Research in the Asia Pacific Region," Midwest Finance Association Annual Meeting, Chicago, Illinois, (March, 1994)

"Accounting in Cyberspace: The Model Matters More," The Fifth Behavioural and Social Accounting Conference, Queen's University, Kingston, Ontario, Canada, (July, 1993).

"Accounting in Cyberspace: The Model Matters More," The Third Critical Perspectives on Accounting Symposium, New York City, New York, (April, 1993).

"On Knowledge of Finance," Eastern Finance Association Annual Meeting, Richmond, Virginia, (April, 1993).

"Extraterrestrial Finance: A *Reductio Ad Absurdum*," Midwest Finance Association Annual Meeting, Indianapolis, Indiana, (April, 1993).

"Intellectual Imperialism in Financial Research," Northern Finance Association Annual Meeting, Toronto, Ontario, Canada, (September, 1992)

"Intellectual Imperialism in Financial Research," Alternative Perspectives on Finance Conference, Bucknell University, Lewisburg, Pennsylvania, (June, 1992).

"The Epistemology and Ontology of Finance," Alternative Perspectives on Finance Conference, Bucknell University, Lewisburg, Pennsylvania, (June, 1992).

"Qualitative Research in Accounting," panel at the Mid-Atlantic Region of the American Accounting Association Annual Meeting, Pittsburgh, Pennsylvania, (March, 1992).

"The CAPM: A Nobel Failure," Third Interdisciplinary Perspectives on Accounting Conference, Manchester University, Manchester, United Kingdom, (July, 1991).

"The FASB and Its Critics: Who's Right?" Canisius College Accounting Conference, Niagara Falls, New York, (October, 1990).

"Information Subsets and the Measurement of Market Efficiency," Eastern Finance Association Annual Meeting, Charleston, South Carolina, (April, 1990).

"American Stock Listings on Foreign Stock Exchanges," Academy of International Business Annual Meeting, Singapore, (November, 1989).

Invited Presentations

"Corporate Scenography." Economic Psychology Program, Leon Kozminski University, Warsaw, Poland, (June, 2016).

"Dancing the Dow," Finance and Psychology Workshop, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, Poland, (June, 2011).

"Dancing the Dow," Mediade Fifth Anniversary Celebration, Ljubljana, Slovenia, (June 10, 2010)

"Listening to Finance," Finance Department Seminar, University of Ljubljana, Trenta, Slovenia, (June, 2009)

"The Architecture of Trust," Finance Department Seminar, University of Ljubljana, Trenta, Slovenia, (June, 2008)

"Hyperreal Finance," Faculty Seminar, Stockholm University School of Business, Stockholm, Sweden, (April, 2008)

"Finance and Celebrity," Faculty Seminar, Stockholm University School of Business, Stockholm, Sweden, (April, 2008)

"Themes and Theming," Faculty Seminar, Stockholm University School of Business, Stockholm, Sweden, (March, 2008)

"Introduction to Financial Analysis, Forecasting, and Valuation," Executive Workshop, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, Poland, (March, 2008).

"Themes and Theming," The Collegium of Socio-Economic Policy, Warsaw School of Economics, Warsaw, Poland, (March, 2008).

"Elvis and Physics," Guest Class Lecture, Warsaw Agricultural and Technical University, Warsaw, Poland, (March, 2008).

"Introduction to Financial Analysis and Forecasting," Executive Workshop, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, Poland, (August, 2004).

"Investment and Consumption," Guest Class Lecture, Warsaw University School of Management, Warsaw, Poland, (March, 2003).

"Introduction to Financial Analysis and Forecasting," Student Lecture Series, Warsaw Agricultural and Technical University, Warsaw, Poland, (March, 2003).

"Elvis: Image and Reality," Guest Class Lectures, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, Poland, (March, 2003).

"Investment Styles" and "American Mythic," Guest Class Lectures, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw, Poland, (May, 2002).

"Automobile Design Trends" and "Investment Styles," Student Lecture Series, Warsaw Agricultural and Technical University, Warsaw, Poland, (May, 2002).

"Investment and Consumption," Faculty and Doctoral Seminar, University of Montreal, Montreal, Canada, (August, 2001).

"Investment and Consumption," Faculty and Doctoral Seminar, University of Wollongong, Wollongong, Australia, (July, 2001).

"Teaching and Research," University of Ljubljana Teacher Summer School, Ljubljana, Slovenia (July, 2001).

"The Meaning of the CAPM," Faculty and Doctoral Seminar, Center for Market Psychology, Warsaw, Poland, (April, 2001).

"Finance Research, Consumer Research, and Bank Architecture," Faculty and Doctoral Seminar, Polish Academy of Sciences, Warsaw, Poland, (April, 2001).

"Elvis: Image and Reality," Warsaw Agricultural and Technical University, Warsaw, Poland, (April, 2001).

"Finance Research, Consumer Research, and Bank Architecture," Faculty and Doctoral Seminar, Tilburg University, Tilburg, Netherlands, (April, 2001).

"Images and Investments" Faculty and Doctoral Seminar, Sabanci University, Istanbul, Turkey, (February, 2001).

"Elvis," "Images and Investments," "Fast-Food Architecture," "Bank Architecture," "Signaling and Semiotics," and "Wall Street-The Film," Center for Economic Semiotics, Academy of Economic Studies from Moldova, Chisinau, Moldova, (February, 2001).

"The Philosophy of Finance," Third Summer School on the Theory of Knowledge, Madralin, Poland, (August, 2000).

"Hyperreal Finance" and "Fashion and Finance," Faculty and Doctoral Seminar, Queen's University, Kingston, Ontario, Canada, (July, 1997).

"Hyperreal Finance," Department of Accounting and Finance, Sheffield University Management School, Sheffield, United Kingdom, (March, 1995).

"The Event Study: An Industrial Strength Method," Department of Finance, University of Toronto, Toronto, Ontario, Canada, (March, 1994).

"Extraterrestrials, Imperialists, and Nobel Failures," Bucknell University Faculty Colloquium, (March, 1994).

"Extraterrestrial Finance: A *Reductio ad Absurdum*," Department of Finance, University of Connecticut, Storrs, Connecticut, USA, (November, 1992).

"The Epistemology and Ontology of Finance," Department of Finance, York University, North York, Ontario, Canada, (March, 1992).

"The CAPM: Truth or Consequence," School of Business, Hong Kong Baptist College, Hong Kong, (January, 1992).

"The Ontology of Finance," Department of Finance and Banking, National University of Singapore, Singapore, (January, 1992).

"Catastrophe Theory, the Veblen Effect, and the Stock Market," Department of Management, Bucknell University, (March, 1988).

"Financial Innovations and the Stock Market Crash," National Bank of Slovenia, Ljubljana, Slovenia, Yugoslavia, (June, 1988).

"Financing with Common Stock," University of Ljubljana, Ljubljana, Slovenia, Yugoslavia, (June, 1988).

Other Conference Activities

Attendee, Historic Vehicle Association Driving History Conference, Allentown, Pennsylvania, (October, 2016).

Discussant and Session Chair, Ninth Interdisciplinary Perspectives on Accounting Conference, Stockholm, Sweden, (July, 2015).

Discussant, Critical Perspectives on Accounting Conference, Toronto, Canada, (July, 2014).

Discussant and Session Chair, Tenth Interdisciplinary Perspectives on Accounting Conference, Cardiff, United Kingdom, (July, 2012)

Discussant, Critical Perspectives on Accounting Conference, Clearwater Beach, Florida, (July, 2011).

Session Chair, Automobile Culture Section, Popular Culture Association Conference, San Antonio, Texas, (April, 2011)

Session Chair, Third Critical Finance Studies Conference, Amsterdam, Netherlands, (August, 2010).

Session Chair, Automobile Culture Section, Popular Culture Association Conference, St. Louis, Missouri, (March, 2010)

Discussant and Session Chair, Ninth Interdisciplinary Perspectives on Accounting Conference, Innsbruck, Austria, (July, 2009)

Discussion Leader, "Serious as Cancer," First Critical Finance Studies Conference, Stockholm, Sweden, (August, 2008).

Discussant, First Critical Finance Studies Conference, Stockholm, Sweden, (August, 2008).

Session Chair, Asia-Pacific Interdisciplinary Research in Accounting, Auckland, New Zealand, (July, 2007).

Discussant, Eighth Alternative Perspectives on Finance Conference, Zakopane, Poland, (August, 2006)

Discussant and Session Chair, Eighth Interdisciplinary Perspectives on Accounting Conference, Cardiff, Wales, (July, 2006)

Discussant, Seventh and a Halfth Alternative Perspectives on Finance Conference, Kilkenny, Ireland, (August, 2005).

Discussant and Session Chair, Critical Perspectives on Accounting Conference, New York, New York, (April, 2005).

Discussant, Seventh Alternative Perspectives on Finance Conference, Stockholm, Sweden, (August, 2004).

Discussant and Session Chair, The Seventh Interdisciplinary Perspectives on Accounting Conference, Madrid, Spain, (July, 2003).

Discussant, Sixth Alternative Perspectives on Finance Conference, Hamburg, Germany, (August, 2002).

Discussant, Critical Perspectives on Accounting Conference, New York, New York, (April, 2002).

Discussant, Financial Management Association Annual Meeting, Seattle, Washington, (October, 2000).

Discussant, Academy of Financial Services Annual Meeting, Seattle, Washington, (October, 2000).

Discussant, Fifth Alternative Perspectives on Finance Conference, Dundee, Scotland, (July, 2000).

Discussant and Session Chair, The Fifth Interdisciplinary Perspectives on Accounting Conference, Manchester, United Kingdom, (July, 2000).

Discussant, Financial Management Association Annual Meeting, Orlando, Florida, (October, 1999).

Attended, American Accounting Association Annual Meeting, San Diego, California, (August, 1999).

Discussant, Financial Management Association European Conference, Barcelona, Spain, (June, 1999)

Discussant, Critical Perspectives on Accounting Conference, New York, New York, (April, 1999).

Session Chair, Academy of Financial Services Annual Meeting, Chicago, Illinois, (October, 1998).

Discussant, Financial Management Association Annual Meeting, Chicago, Illinois, (October, 1998).

Discussant, Fourth Alternative Perspectives on Finance Conference, Turku, Finland, (August, 1998).

Discussant and Session Chair, The Fifth Interdisciplinary Perspectives on Accounting Conference, Manchester, United Kingdom, (July, 1997).

Discussant, Third Alternative Perspectives on Finance Conference, Quebec City, Quebec, Canada, (June, 1996).

Discussant and Session Chair, The Fourth Critical Perspectives on Accounting Symposium, New York City, New York, (April, 1996).

Discussant, Fourth Interdisciplinary Perspectives on Accounting Conference, Manchester, United Kingdom, (July, 1994).

Discussant, Second Alternative Perspectives on Finance Conference, Bled, Slovenia, (June, 1994).

Discussant, The Third Critical Perspectives on Accounting Symposium, New York City, New York, (April, 1993).

Discussant, Alternative Perspectives on Finance Conference, Bucknell University, Lewisburg, Pennsylvania, (June, 1992).

Discussant, Financial Management Association Annual Meeting, Boston, Massachusetts, (October, 1989).

Discussant, Academy of International Business Annual Meeting, Chicago, Illinois, (November, 1987).

Attended, Academy of Management Annual Meeting, New Orleans, Louisiana, (August, 1987).

Positions

Conceived, organized, and executed the First Alternative Perspectives on Finance Conference at Bucknell University, Lewisburg, Pennsylvania, (June 10-12, 1992). (with co-sponsor Chris Robinson of York University, North York, Ontario, Canada).

Organized and executed the Second Alternative Perspectives on Finance Conference at Lake Bled, Slovenia, (June 30-July 2, 1994). (with co-sponsors Chris Robinson of York University, North York, Ontario, Canada and Dusan Mramor of the University of Ljubljana, Ljubljana, Slovenia).

Organized and executed the Third Alternative Perspectives on Finance Conference at Quebec City, Quebec, Canada (July 11-13, 1996). (with co-sponsors Chris Robinson of York University, North York, Ontario, Canada and Klaus Fisher, Université Laval, St. Foy, Québec).

Organized and executed the Fourth Alternative Perspectives on Finance Conference at Turku, Finland, (August 6-8, 1998) (with co-sponsors Chris Robinson of York University, North York, Ontario, Canada and Seppo Ikäheimo, Turku School of Economics and Business Administration, Turku, Finland).

Organized and executed the Fifth Alternative Perspectives on Finance Conference at Dundee, Scotland, (July 23-25, 2000) (with co-sponsors Chris Robinson of York University, North York, Ontario, Canada and David Collison, University of Dundee, Dundee, Scotland).

Organized and executed the Conference on the Future of Financial Economics at Trenta, Slovenia, (June 25-27, 2001) (with co-organizers Dusan Mramor of the University of Ljubljana, Ljubljana, Slovenia, and George Frankfurter, Louisiana State University, Baton Rouge, Louisiana).

Organized and executed the Sixth Alternative Perspectives on Finance Conference at Hamburg, Germany, (August 4-6, 2002) (with co-sponsors Chris Robinson of York University, North York, Ontario, Canada and Hartmut Schmidt, University of Hamburg, Hamburg, Germany).

Organized and executed the Seventh Alternative Perspectives on Finance Conference at Stockholm, Sweden, (August 8-10, 2004)(with co-sponsor Sofia Bildstein-Hagberg, Ministry of Finance, Sweden).

Organized and executed the Seven and One-Halfth Alternative Perspectives on Finance Conference at Kilkenny, Ireland, (August 15-17, 2005)(with co-sponsor Brian Lucey, Trinity College, Ireland).

Organized and executed the Eighth Alternative Perspectives on Finance Conference at Zakopane, Poland, (August 6-8, 2006)(with co-sponsor Piotr Zielonka, SGGW, Poland).

Visiting Scholar, Stockholm University School of Business, (March – April, 2008)

Guest co-editor, *International Review of Financial Analysis*, Volume 3, Number 2, (1994).

Guest editor, *International Review of Financial Analysis* special issue "Alternative Perspectives on Finance," (2003).

Co-Founder and Editor of Internet journal *Alternative Perspectives on Finance and Accounting*.

Editorial Board Member, Financial Economics Network – Behavioral and Experimental Finance.

Editorial Board Member, *Economic and Business Review for Central and South-Eastern Europe*.

Editorial Board Member, *International Journal of Monetary Economics and Finance*.

Editorial Board Member, *Qualitative Research in Financial Markets*.

Editorial Board Member, *Accountancy, Business, and the Public Interest*

Editorial Board Member, *Financial Ethics and Regulation*

Editorial Board Member, *Journal of Sustainable Finance and Investment*

Area Chair, Vehicle Culture, Popular Culture Association

Advisory Board Member - Mediade d.o.o.

Scientific Advisory Board Member – Life Sciences Consult

Research Council Member – Leon Kosminski Academy, Business Psychology for Managers Program

Reviewer

Journal – *European Journal of Finance*

Journal - *Critical Perspectives on Accounting*

Journal - *International Review of Financial Analysis*

Journal - *The Journal of Risk and Insurance*

Journal - *Journal of Financial Education*

Journal - *Pacific Accounting Review*

Journal - *Financial Practice and Education*

Journal - *International Journal of Business*

Journal - *Global Finance Journal*

Journal - *Financial Services Review*

Journal - *The Journal of Economics and Business*

Journal – *Financial Review*

Journal – *Journal of Management Studies*

Journal – *Accounting and the Public Interest*

Journal – *Journal of Socio-Economics*

Journal - *Economic and Business Review for Central and South-Eastern Europe*

Journal – *Accountancy, Business, and the Public Interest*

Journal – *Accounting, Auditing, and Accountability Journal*

Journal – *Journal of Cultural Economy*

Journal – *International Journal of Management Science and Engineering Management*

Journal – *Essays in Economics and Business History*

Journal – *Multinational Finance Journal*

Journal – *Journal of Sustainable Finance and Investment*

Journal – *Journal of Interdisciplinary Economics*

Journal - *Tamara*

Journal – *Accounting and Business Research*

Journal – *Consumption, Markets, and Culture*

Journal – *Critical Perspectives on International Business*

Journal – Polish Journal of Economic Psychology

Journal Proposal – Palgrave Macmillan

Book Proposal – Edward Elgar

Book Proposal - Routledge

Book Proposal – University of Michigan Press

Book Proposal – Oxford University Press

Book Chapter – Stanford University Press

Textbook - Southwest Publishing Company

Annual Meeting Program - Academy of International Business

Annual Meeting Program - Financial Management Association

Annual Meeting Program – Financial Education Association

Conference Program - Interdisciplinary Perspectives on Accounting

Conference Program – Asia-Pacific Interdisciplinary Research in Accounting

Conference Program - Integrating Research, Education, and Problem Solving

Tenure Review - York University

Tenure Review – Loyola College in Maryland

Promotion Review – University of Ljubljana

Promotion Review – University of Aberdeen

Promotion Review – University of Dundee

PhD Dissertation Opponent – Stockholm University

PhD Dissertation Review—University of Wollongong

PhD Dissertation Review—University of Ljubljana

Membership

Finance Education Association

Popular Culture Association

Courses Taught

Corporate Finance

International Finance

Managing Financial Institutions

Investment Analysis

Fundamentals of Accounting and Financial Management I

Managerial Economics

Environment of International Business

International Business Management

Images of International Business

American Highways

Managerial Statistics

Negotiations

Managerial Finance

Global Flows of Capital

University Service

Bucknell University Employees Federal Credit Union

Member of Board 1987-88

President of Board 1988-90

Geisinger Employees Federal Credit Union

Member of Board 1990-91

Vice-Chair of Board 1991-92

Subcommittee of the Curriculum Committee and the Committee on Instruction for the Three-Year Review of the BSBA Program

Member Fall, 1989 - Spring, 1990

Subcommittee of the Committee on Instruction to Review Financial Aid Policy

Member Fall, 1991 - Spring, 1992

Faculty Development Committee

Member Spring, 1992

Member Fall, 2012 – Fall, 2014

Conference Committee on Greek Affairs

Member Fall, 1992 - Spring, 1993

Subcommittee of the Curriculum Committee for the Review of the London Semester Program

Chair	Fall, 1993
Hearing Board on Sexual Assault Advisor	Fall, 1993 - Fall, 1996
Council on Greek Life Member	Fall, 1993 - Spring, 1994
Member	Fall, 1995 - Spring, 1996
Committee on Academic Computing Member	Fall, 1994 - Fall, 1995
Chair	Spring, 1996
Committee on Complementary Activities Member	Fall, 1994 - Spring, 1997
Strategic Planning Committee for Information Resources and Information Technology Member	Fall, 1995 - Spring, 1996
Campus-Wide Information System Committee Member	Spring, 1996
Community Judicial Board Member	Spring, 1997 - 1999
Social Science Colloquim Advisory Committee Member	Summer, 1997 - Fall, 1998
Internationalization Task Force Member	Fall, 1997- Fall, 2000
Department Review Committee Chair	Fall, 2000- Spring, 2011
School of Management Review Committee Member	Fall 2011 – Spring 2014
University Review Committee	Fall, 2007- Spring, 2010
Board of Review on Academic Responsibility	Fall, 2008 –

Advising

Bucknell Society of Business Students
1987-90
1991-92

Bucknell Emergency Service Team
1988-92

Bucknell Investment Club
1989-91

Chi Phi Fraternity
1988-2000

Delta Gamma Sorority
1990-92

Delta Mu Delta Honorary Business Society
1993-2003

Student Study Trips

January, 1989
Toronto

January, 1990
Tokyo, Singapore

January, 1991
Cairns, Sydney, Auckland, Fiji

January, 1992
Singapore, Yogyakarta, Bali, Sulawesi, Hong Kong, Guangzhou, Macau

January, 1993
Sydney, Broken Hill, Birdsville, Mount Isa, Alice Springs, Ayres Rock, Coober Pedy, Adelaide, Melbourne, Auckland

January, 1994
Cairns, Ayres Rock, Alice Springs, Mount Isa, Townsville, Brisbane

January, 2016
Montenegro; Frankfurt, Germany

August, 2016
Ghana; Amsterdam, Netherlands