

# Prof. Dr. Melissa Kennedy



*Venia Docendi (Vienna)*  
*Ph.D., (Bourgogne, Canterbury)*  
*M.A., (Bourgogne) Hons., (Nice)*  
*B.A., (Canterbury) C.E.L.T.A., (London)*  
<https://univie.academia.edu/MelissaKennedy>

## Personal Data

Name: Melissa Kennedy  
Address: Parzerweg 59, 4203 Altenberg bei Linz, Austria  
Tel. 0660 544 1887  
melissa.kennedy@ph-ooe.at  
Nationality: New Zealand citizen and Austrian *Aufenthaltskarte* resident permit  
Family status: Married to an EU citizen; childfree  
Date of Birth: 20 December 1976

## Education

- 2016**      **University of Vienna**  
*Venia Docendi*, Habilitation in English Literature and Culture.  
Habilitationsschrift: “Postcolonial Economics: Reading Inequality in Colonial, Neocolonial, and Neoliberal Capitalism”
- 2005-2007**      **University of Canterbury, Christchurch, New Zealand and Université de Bourgogne, Dijon, France**  
Ph.D. in international cotutelle  
Thesis title: “Striding Both Worlds’: Witi Ihimaera and Cross-Cultural Influence in Maori Writing’
- 2003-2004**      **Université de Bourgogne, Dijon, France**  
DEA, Diplôme d’Etudes Approfondies, (Equivalent Masters)
- 2002-2003**      **Faculté des Lettres, Arts et Sciences Humaines, Nice, France**  
Maîtrise d’Anglais (Equivalent Honours)
- 1998**      **International House, London, UK**  
CELTA, Cambridge University Certificate in English Language Training
- 1996-1998**      **University of Canterbury, Christchurch, New Zealand**  
Bachelor of Arts in Literature and Linguistics

## Professional Experience

- Since 2018**     **University of Education Upper Austria**, Department of Languages, Literatures and Cultures  
Professor of English Literature and Cultural Studies
- 2017-2018**     **Johannes Kepler University, Linz**, Centre for Language Studies  
Part-time External Lecturer in Literature and Culture and Media Studies
- 2015-2018**     **University of Passau**, Chair of English Studies  
Part-time External Lecturer in Literature and Culture and Media Studies
- 2012 –**         **University of Vienna**, Institute of English and American Studies  
Part-time External Lecturer in Literature and Culture and Media Studies  
Visiting Professor Winter semester 2016-2017  
Privatdozentin and postgraduate supervisor from 2017
- 2008-2012**     **Nagoya University of Commerce and Business, Japan**  
Assistant Professor of English and Culture and Media Studies, Faculty of Intercultural Communication
- 2004—2007**     **Inlingua, Dijon, France**  
English as a Foreign Language senior teacher and teacher trainer
- 2002—2005**     **University of Technology, Nice Côte d’Azur and Dijon**  
External lecturer, English for Academic Purposes
- 2000—2002**     **Faculté des lettres, Nice Sophia-Antipolis, France**  
Teaching Assistant Department of English
- 2000—2002**     **International House London, Istanbul, Nice**  
Teacher EFL, English for Academic Purposes, Business English

## List of Courses Taught

### **M.A. Anglophone Literatures and Cultures, Vorlesung Literatures in English (Vienna)**

Summer semester 2019	Storytelling Ethical Economics
Summer semester 2017	Identity and Belonging in Postcolonial Literatures
Winter semester 2016-17	An Introduction to Literatures of the Anglophone World
Winter 2012-13	Minority voices in Anglophone cultures

### **M.A. Education, Lehramt Literature Arbeitsgemeinschaft (Vienna)**

Winter Semester 2016-17	Surviving the Teenage Years: World Fiction Youth Identity
Summer Semester 2016	Surviving the Teenage Years

### **B.A/ M.A British/Irish/New English/American Literature Seminar (Vienna)**

Winter semester 2016-17	Minority Reports: Anglophone Indigenous Literature & Film
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### **B.A/B.Ed. Proseminar Literature (Vienna, Passau, JKU Linz)**

Winter Semester 2017-18	Understanding Drama and Film (Linz) Representing Wealth and Poverty in World Fiction (Passau)
Summer Semester 2017	Understanding Fiction and Poetry (Linz) Capital Fictions: London and New York (Passau)
Winter Semester 2015-16	Multicultural London in Contemporary Fiction (Vienna)
Summer 2013	Australasian and Pacific Literature (Vienna)

### **Proseminar Culture and Media Studies (Vienna, Passau)**

Summer 2017	The Financial Crisis in Fiction, Documentary and Film
Winter 2016-17	Once Upon a Time Here and Now: Modern Fairy Tales Ecocriticism in Contemporary Fiction and Film
Winter 2015-16	Alternative Perspectives on Contemporary London
Summer 2015	Kaleidoscope of Contemporary London
Summer 2015	Visual Pleasure and Exoticism Writes Back in Film Studies
Winter 2014-15	Resistance! Media and Protest from Banksy to Pussy Riot
Summer 2014	Resistance! Media and Protest from Banksy to Pussy Riot
Winter 2013-14	Visual Pleasure and Exoticism in Mainstream Film
Summer 2013	Visual Pleasure and Exoticism in Mainstream Film
Winter 2012-13	Critiquing Museums and Tourism
Summer 2012	Visual Pleasure and Exoticism in Mainstream Film

### **Nagoya University of Commerce and Business, Japan, 2008—2012**

Courses Taught and Coordinated

#### **MBA Foreign Graduate Programme**

Minorities and Multiculturalism  
Japanese Culture and Society

## **Undergraduate**

Introduction to Cultural Studies (third-year)

Print and Media Studies (third-year)

Research Techniques for Bachelor Thesis (first- to third-year).

“Vertical” Course coordinator of Academic Writing (first- to fourth-year)

## **Student Thesis Supervision, Vienna, Passau**

2016—

### **Ph.D. Thesis (Vienna):**

Matthew Leroy, Culture and Media Studies,

“Discourse Analysis of Australian Media Responses to Asylum Seekers”

### **Master Thesis**

Katharina Krumpeck, Master English, “Identity Issues in Fiction by Minority Women”

Daniela Langecker, Master English, “Media analysis of Aborigines in blogs”

### **Diploma Thesis supervision:**

Christina Mayr, Lehramt English, “Gender and Cultural sensitivity in Austrian EFL Texts”

Andrea Hennerbichler, Lehramt English, “Australian Literature in the Austrian Curriculum”

Waltraud Huber, Lehramt English, “Constructing Masculinity in Young Adult Fiction”

Daniel Cox, Lehramt English, “Graphic Novels in the EFL Classroom”

Verena Roßmann, Lehramt English, “Homosexuality in Young Adult Fiction”

Tamara Vacek, Lehramt English, “Changing Gender Roles for Women in *Mindy Project*”

Anna Pastrikos, Bachelor English, “Representing Aboriginal Culture on Stage”

### **Bachelor Thesis (Passau)**

Lorena Schivo (BA Intl Management): “Distopian Speculative Fiction of Financial Crisis”

Muriel Zeller (BA European Studies): “Visual Representation of Climate Change”

Maximillian Ertl (BA European Studies): “Freakonomics in Developing World Fiction”

2013

International examiner on Ph.D. jury, Yanwei Tan, “Weaving the Past into an Unfolding

Present: Subject Formation in the Maori Novel,” University of Otago, New Zealand

## List of Publications

### Single-Authored Monograph

*Narratives of Inequality: Postcolonial Literary Economics*. Palgrave Macmillan: London, (Fall 2017) <http://www.springer.com/br/book/9783319599564>

*Striding Both Worlds: Witi Ihimaera and New Zealand Literary Tradition*. (Amsterdam & New York: Rodopi, 2011). <http://www.rodopi.nl/senj.asp?BookId=CC+134>

### Reviewed in:

Alistair Fox, "Literary Contradictions", *New Zealand Books* (Spring 2014: 12-13).

Peter H. Marsden, Review, *Postcolonial Text*, Vol 6. No 4 (2011):

<http://postcolonial.org/index.php/pct/issue/view/35>

Chris Prentice, "Rearticulating Politics and/as Aesthetics", *Journal of New Zealand Literature* No. 29:1 (2011: 154-159).

Lydia Wevers, Review, *Journal of Postcolonial Writing* Vol. 49:1 (February 2013: 114-116).

### Editor

Co-editor with Helga Ramsey-Kurz, *Uncommon Wealths in Postcolonial Fiction*. Leiden & Boston: Brill, December 2017.

<http://www.brill.com/products/book/uncommon-wealths-postcolonial-fiction>

Co-editor with Janet Wilson, *Pacific Critiques of Globalization* special issue of *Interventions Journal of Postcolonial Studies*. Vol 19, no. 7, December 2017.

<https://www.tandfonline.com/toc/riij20/19/7>

Sole editor, *IAFOR Journal of Literature and Librarianship*. International Academic Forum (IAFOR) open-access e-publications <http://iafor.org/literaturejournal.html>

*Interpretative Encounters* Vol. 2.1 (Spring 2013).

*Journeys of Discovery* Vol.1.1 (Spring 2012).

Co-editor with J. George Nagoya *University of Commerce and Business Journal of Language, Culture and Communication* Vol. 12.1 (Fall 2010) –Vol. 14.2 (Spring '13).

### Book Chapters

"Economic Inequality in Postcolonial Fiction" in *The Bloomsbury Introduction to Postcolonial Writing: New Contexts, New Narratives, New Debates*, ed., Jenni Ramone. (London: Bloomsbury, 2017). <https://www.bloomsbury.com/uk/the-bloomsbury-introduction-to-postcolonial-writing-9781474240093/>

“Approaches to Teaching Witi Ihimaera” in *MLA Options for Teaching on Australian/New Zealand Literature*. (New York: MLA, 2017).

<https://www.mla.org/Publications/Bookstore/Options-for-Teaching/Teaching-Australian-and-New-Zealand-Literature>

“The Postcolonial Slum” in *Re-Inventing the Postcolonial (in the) Metropolis*, Cross/Cultures Readings in the Post/Colonial Literatures in English, ASNEL papers (Leiden & Boston: Brill, 2016). <http://www.brill.com/products/book/re-inventing-postcolonial-metropolis>

“The Māori Renaissance” in *A Cambridge History of New Zealand Literature*, ed., Mark Williams. (Cambridge: Cambridge University Press, 2016: 277-288).  
<https://goo.gl/XUiH9v>

“Urban Poverty and Homelessness in the international Postcolonial World”, in *Postcolonialism: Globalization, Labour, and Rights*, ed., Janet Wilson, Pavan Malreddy, Birte Heidemann, and Ole Birk Laursen. (London: Palgrave Macmillan, 2015: 57-71). <http://www.palgrave.com/br/book/9781137435927>

“Ökonomische Ungleichheiten im postkolonialen Slum” in *Just Politics? - Ökokritische Perspektiven im postkolonialen Raum*, ed., Lina Fricke, Anna von Rath, Elisabeth Nechutnys, Christoph Senf. Transl. Svenja Gelfert. (Münster: Unrast Verlag, 2014: 43-57).

“The Englishness of Maori Writing” in *Diasporic Subjectivity and Cultural Brokering in Contemporary Post-Colonial Literatures*, ed. Igor Maver. (Rowman and Littlefield: Maryland, 2009: 101-113).

### **Journal Articles**

“Maori Economic Inequality: Reading Outside Our Comfort Zone”, in *Interventions Journal of Postcolonial Studies* special issue *Pacific Critiques*. Forthcoming, Winter 17/18

“Language, Pictures, Sounds: the Many Lives of *Little Red Riding Hood*”, in *Lit Matters: The Liberlit Journal of Teaching Literature*. Vol. 1.2, (May 2016, 178-195).  
<http://www.liberlit.com/litmatters/wp-content/uploads/2016/04/Lit-Matters-Issue2.pdf>

“Early Ainu and Maori postcolonial theatre: *Postman Heijiro* and *Te Raukura*”, in *Journal of Postcolonial Writing* Vol. 50.3 (May 2014: 329-340).  
DOI:10.1080/17449855.2012.723028

“The Call of the West Coast and the Reality of Rain”, in *Journal of New Zealand Literature* No. 32 (Nov. 2013: 74-94).

“All Our Pasts before Us: Hamish Clayton’s Wulf”, in *Journal of New Zealand Literature* No. 31 (March 2013: 150-172).

“Theoretical Encounters: Postcolonial Studies in East Asia”, in *IAFOR Journal of Literature and Librarianship* Vol. 2.1 (Spring 2013: 7-16).  
<http://iafor.org/journal-of-literature-and-librarianship-volume-2-issue-1/>

“Literary Journeys and Journeys in Literature”, Introduction in *IAFOR Journal of Literature and Librarianship* Vol. 1.1 (Spring 2012: 4-9).  
<http://iafor.org/journal-of-literature-and-librarianship-volume-1-issue-1/>

“New Directions in Postcolonial Studies” in *NUCB Journal of Language, Culture and Communication* Vol. 13.2 (Spring 2012: 3-12).

“Contemporary Tradition: Reconfiguring Ainu Identity in Modern Japan.” *NUCB Journal of Language, Culture and Communication*. Vol 10(2), Spring 2009.

“Contemporary Tradition: Reconfiguring Ainu Identity in Modern Japan.” *NUCB Journal of Language, Culture and Communication*. Vol. 10.2 (Spring 2009: 37-45).

“Inside the text: The private side of Maori writing” in *Journal of Postcolonial Writing*. Vol. 45.1 (2009: 61-69). DOI:10.1080/17449850802636739

“Are you for Real? Witi Ihimaera’s Eidolon Camouflage.” *Moving Worlds: A Journal of Transcultural Writings*. Vol. 8(2), 2008.

“How Maori Culture Won the West.” *Les Cahiers du CICLaS*. No. 11, April 2007.

## Reviews

“Jennifer Lawn, *Neoliberalism and cultural transition in New Zealand literature, 1984–2008: Market fictions*” in *Journal of Postcolonial Writing*. (Online January 2017). DOI: 10.1080/17449855.2016.1275338

“John Marx, *Geopolitics and the Anglophone Novel, 1890–2011*” in *Journal of Postcolonial Writing*. (June 2014: 748-49). DOI: 10.1080/17449855.2014.927164

“Neil Lazarus, *The Postcolonial Unconscious*” in *Journal of Postcolonial Writing*. Vol. 48, No. 2, (May 2012: 219–232). DOI: 10.1080/17449855.2012.661940

*Storying Our World: Literary and Pedagogical Narratives of Social Economics*

“Storying Our World” argues for the centrality of narrative to shaping and propagating our social understanding of the economy. The project starts from the current shift in economics, gathering momentum since the 2008 Financial Crisis, the 2015 United Nations Sustainable Development Goals, and 2015 Paris Climate Accord, towards “human economics”: the understanding of the economy as principally concerned with the well-being and sustainability of family, community, and the environment rather than the market, growth, and competitive development.

My hypothesis is that, while social scientists say we need a radical re-invention of political economy, there are an abundance of stories that already enact the values we need and want. I argue that human economics is best found in the humanities, which have always focused on culture, ethics, ideology, and belief. Examples include: community collaboration over individualistic competition; well-being over financial wealth; sustainability rather than extraction; generosity rather than greed; circular economy rather than eternal growth; a work-to-live not live-to-work ethic.

This project is founded on the belief that the most powerful stories, and thus those most likely to activate the shift to human economics, are the most popular, international, and mainstream stories. PHOÖ English students make an ideal cohort: ‘typical’ millennials, with access to Anglo-American popular culture, with adequate language competence and professional interest in the pedagogical power of story. Human economists, like proponents of ecological sustainability, all argue for the importance of changing the unsustainable political economy now for the benefit of future generations. Thus, the corpus must be developed by PHOÖ students (and potentially their students), to reflect the stories that are meaningful and relevant to the way they see the world.

**Collaborations and Partnerships**

**JKU Linz and PHOÖ**

2017 Creation of Proseminar courses in literature with Ilse Born-Lechleitner and Harald Spann with a focus on narrative techniques, critical methods, and integration of literature into



the Austrian secondary school curriculum. We anticipate development of new narrative methods tested in the classroom with student and peer feedback in coming semesters.

**University of Vienna, Interdisciplinary Research Platform** Mediatized Lifeworlds: Young people's narrative constructions, connections and appropriations. External partnership with PHOÖ Storying Our World.

### **The German Research Foundation (DFG)**

#### **Scientific Network Methodologies of Economic Criticism 2019-2022**

Young Researchers Grant for Workshops and Collaboration, led by Dr. Ellen Grünkemeier (Hannover), Dr. Nora Pleßke (Braunschweig), Dr. Joanna Rostek (Gießen). The PHOÖ will host Workshop 5, Summer 2021, "Pedagogical Perspectives of Economic Criticism".

The core group aims to continue working together to produce a book in the MLA (Modern Language Association) *Approaches to Teaching* series on Literary Economics.

### **Pluralism in Economics**

Member of Johannes Kepler University, Linz, Institute for Comprehensive Economics:

<https://www.jku.at/en/institute-for-comprehensive-analysis-of-the-economy/>

Member of Vienna University, Network for Plural Economics: <http://plurale-oekonomik.at/>

Member of international interdisciplinary students and academics with the aim of reforming how, where and to whom economics is taught: <http://www.rethinkeconomics.org/>

## International Conference Presentations (recent list since 2013 only)

### 2018

- Berlin **Invited Lecture**, Humboldt University Centre for British Studies Summer Seminar Series, “Imaginary Economics”  
**Paper**: “The Humanist Tradition of Imaginary Economics”
- Gothenburg **Conference Participant**, Critical Finance Studies annual conference  
**Paper**, “Storying Our World”
- Innsbruck Invited to lead a workshop for MA English students

### 2017

- Uppsala **Invited Keynote address** international symposium, *Is Economic Inequality also a Literary Problem?*  
**Paper**: “Imaginary Economics(?)”
- Regensburg **Invited speaker**, DAV Anglistentag, section *The Value of Economic Criticism Reconsidered: Approaching Literature and Culture through Economics*  
**Paper**: “Poverty, Precarity, and the Postcolonial: Real Applications of Imaginary Economics”  
**Outcome**: Publication in annual Anglistenverband proceedings
- Oviedo **Board Member** and participant, EACLALS Triennial International Conference, *Performing the Urban: Embodiments, Inventories, Rhythms*, University of Oviedo, Spain, 3-9 April.  
**Paper**: “Spatial Performance of Inequality”

### 2016

- London **Conference co-organiser** with Prof. Janet Wilson (Northampton) NZSN Biennial conference, *All that Glitters Is Not Gold: Critiques of Globalization in New Zealand and the Pacific*, Regent’s University, London, 8-9 July.  
**Paper**: “Literary Neoliberalism and the New Zealand Novel”  
**Outcome**: Editor of conference proceedings for *Pacific Critiques of Globalization* special issue of *Interventions Journal of Postcolonial Studies*.

### 2015

- Essex **Invited guest** and round-table participant, *Pacific Waves: Reverberations from Oceania*, Uni. Essex, 5-6 Nov.

**Outcome:** Invited by Prof. Janet Wilson to co-host the 2016 NZSN conference.

Münster **Paper:** “Ideologies of Decolonisation in Fiction of Early-Independence”, GAPS Annual, *Ideology in Postcolonial Texts and Contexts*, Uni. Münster, 13-15 May.

**Outcome:** Chapter in my Habilitationsschrift and manuscript *Postcolonial Economics*

## 2014

Warwick **Invited participant:** “World Literature: Theories, Practice, Pedagogy”, Warwick Research Collective (WReC) Summer School, Uni. Warwick, UK, 15-18 Sept., 2014.

Potsdam **Paper:** “Injustice and Inequality: Structures of Tyranny by the 1%”, ASNEL-GNEL (GAPS) Annual, *Postcolonial Justice*, Uni. Potsdam, 29 May –1 June, 2014.

**Outcome:** Chapter in my Habilitationsschrift and manuscript *Postcolonial Economics*

Innsbruck **Paper:** “The Economics of Inequality: From Colonial to Postcolonial Capitalism”, EACLALS Triennial, *Uncommonwealths: Riches and Realities*, Uni. Innsbruck, 14-18 April, 2014.

**Outcome:** Invited to co-edit with Prof. Helga Ramsey-Kurz conference keynotes and selected proceedings.

## 2013

Potsdam **Keynote address,** “From Rubbish to Dumps: The Environment of Inequality from Slums to Statehousing”, ASNEL (GAPS) Summer School *Just Politics? Postcolonial Ecocriticism between Imagination and Occupation*, Potsdam 2-6 Sept., 2013.

**Outcome:** paper published in *Just Politics? - Ökokritische Perspektiven im postkolonialen Raum*. (Münster: Unrast Verlag, 2014).

London **Paper:** “Postcolonial Literary Tradition: A History of Writing with a Social Agenda”, PSA Biennial, *History, Postcolonialism and Tradition*, London, 12-13 Sept. 2013.

**Outcome:** invited to contribute a paper, published in *The Bloomsbury Introduction to Postcolonial Writing: New Contexts, New Narratives, New Debates* (forthcoming).

Chemnitz     **Paper:** “The Postcolonial Slum”, ASNEL (GAPS) Annual, *Re-Inventing the Postcolonial (in the) Metropolis*. Chemnitz, 9-11 May, 2013.

**Outcome:** Paper published in *Re-Inventing the Postcolonial (in the) Metropolis*, (Brill, 2016, *in press*).

                  Invited to give a keynote at the ASNEL Summer School *Just Politics*

## Association Memberships and Activities

- 2012— **AAUTE** Austrian Association of University Teachers of English  
Member, AGM attendee 2014, 2016, 2017  
**GAPS** (ASNEL-GNEL) Gesellschaft für Anglophone Postkoloniale Studien  
Member; conference participant 2012, 2013, 2014, 2015  
**ÖSPG** Österreichisch Südpazifische Gesellschaft,  
Member; Guest Lecturer 2012, 2013, 2014; event co-host 2012, 2016
- 2011— **EACLALS** European Association of Commonwealth Literatures & Languages  
Secretary since 2017; co-editor of Proceedings 2014-16; Member; conference  
participant 2011, 2014, 2017
- 2009— **PSA** Postcolonial Studies Association, UK  
Member; Peer reviewer; conference participant 2007, 2011, 2013.
- 2006— **NZSN** New Zealand Studies Network/**NZSA**  
Conference organiser 2016; Member; conference participant 2006, 2007,  
2012, 2014